Asia's leading poultry conference

7-8th JULY 2020

Avani Sukhumvit Bangkok Hotel
Bangkok, Thailand

Co- Hosted by:

International Poultry Production

VNU ASIA PACIFIC

www.positiveaction.info/conferences
www.vnuexhibitionsap.com

The speakers day 1

Praful Kumar

Ayurvet, India

Praful Kumar gained his BVSc and AH and MBA (Marketing) from Mumbai University, India and his IIMA from Ahmadabad, India. Today, Dr Kumar is responsible for International Business at Ayurvet Ltd. He is responsible for techno-commercial activities for the company and exports solutions to more than 23 countries. He is also working as Vice-President for Ayurfarm, which is a joint venture of Ayurvet in Poland for exports to EU countries.

Victor Yamo

World Animal Protection, Kenya

Victor is a University of Nairobi trained Veterinary Surgeon with over 25 years experience in Veterinary Services, Livestock Production systems and Agribusiness. He is currently the Animals in Farming, Campaign Manager at World Animal Protection – Africa, based in Nairobi, Kenya. Victor has been actively engaging the livestock industry, governments, corporate entities, technical personnel, consumers in showing them the connection between the welfare of animals, their productivity and the quality of food they produce.

Arturo Pinon

Animine, France

Arturo Pinon obtained a Mexican Veterinary degree in 1995 and complemented his instruction in France receiving official authorization for conducting veterinary research with live animals in 2002. R&D Director of Animine, he is leading research on high quality inorganic zinc and copper sources for animal nutrition. He started his career in 2003 at DSM developing feed additives, joined Neovia Group in 2011 evolving from scientist in swine nutrition to R&D Director for Mexican subsidiary maltaCleyton.

Alex Eggen

AEVC BV, The Netherlands

Alex Eggen graduated in 1980, and has worked for 40 years, as a veterinarian of which 5 years in practice and 28 in the pharmaceutical sector. He started AEVC providing services to the pork producing industry. Current activities of AEVC are advising pharmaceutical companies on product market combinations and advising new entries to the Animal Health market. He is the Executive Director of the European Association of Porcine Health Management (EAPHM) and was involved in organizing the ESPHM2019 and chaired keynote sessions on African Swine Fever.

The speakers day 1

Kiran Doranalli

Evonik Nutrition and Care GmbH, Germany

Dr. Kiran Doranalli is a Global Technical Director for Gut health Solutions at Evonik Animal Nutrition based in Germany. He is a veterinarian with a master's degree in animal nutrition and a PhD in animal science focusing on dietary manipulation to optimize protein utilization efficiency. Before moving to Germany, he worked as a Regional Technical Sales Manager for Asia South region based in Singapore.

Lihong Zhang

Adisseo Asia Pacific, Singapore

Dr Lihong gained her BCs in chemistry and biological chemistry and her PhD in material and Science Engineering fromm Nanyang Technoligical University, Singapor. She joined Adisseo Asia Pacific Pte Ltd as NIRs expert. She is now responsible for technical support, NIRs and PNE analytical services in Adisseo Asia Pacific. She also coordinates projects to build up and enrich NIRs database of alternative or new feed ingredients. Her current interests are raw materials quality control, feed formulation, nutritional properties and digestive utilization of feed ingredients.

Seiche Genger

Hy-Line International, USA

Dr. Genger earned her DVM at the University of Tennessee and her MSpVM in poultry medicine from North Carolina State University. She is currently the Technical Services Manager for Southeast Asia for Hy-Line International. Since 2019, she has worked on disease, management, production, import/export, welfare, and biosecurity issues with global distributors, commercial customers and Hy-Line flocks internationally.

Francesca Blasco

Dr. Eckel Animal Nutrition GmbH & Co. KG, Germany

In 2019, Francesca became Vice President Product and Innovation at Dr. Eckel Animal Nutrition, joining the company's top management. As such she is responsible for the development of the company's new and existing innovative product solutions. Francesca has many years' experience in animal nutrition and is also an accomplished and proficient manager with first-hand knowledge of the tasks and challenges of product development.

The speakers day 1

Saharuetai Jeamsripong

Chulalongkorn University, Thailand

Dr. Saharuetai Jeamsripong is a faculty member of the Department of Veterinary Public Health, Faculty of Veterinary of Science, Chulalongkorn University. She has worked in the fields of microbial food safety, molecular epidemiology, and veterinary public health over past ten years. She is also actively involved in monitoring and surveillance of antimicrobial resistance associated with food animals, aquatic animals and their products and the environment.

Wei Lun Ng

IDEXX, Singapore

Wei Lun graduated from the National University of Singapore with a first class honours degree in Chemical and Biomolecular Engineering. In 2009, Wei Lun joined Hyflux Limited, focusing on distribution of the company's proprietary membrane products and systems, after which, he joined Pan Asian Holdings Limited. Wei Lun is currently the sales manager of IDEXX Laboratories Singapore Pte Ltd. He is responsible for the company's business in the water microbiology testing market, covering Southeast Asia and South Asia countries.

Ricardo Munoz Saba

Neogen Corporation, USA

Ricardo Munoz graduated in veterinary medicine from the University of La Salle, Bogota, Colombia in 1990, followed by an MSc in animal production from the National University of Mexico in 1994. Ricardo began work as Poultry Technical Advisor at Intervet International, followed by Product Technical Manager at Fort Dodge Animal Health, and Global Technical-Marketing Manager at IDEXX. From 2008 he was a Professional Service Veterinarian Senior Manager at Lifetechnologies in Austin, TX and from 2012 the Swine Franchise Director – Asia Pacific for Ceva Animal Health in Kuala Lumpur, Malaysia. Since September 2014 Ricardo has been Director of Professional Technical Services for Neogen – Animal Safety in Lexington, KY, USA.

The programme

Day 1 - Tuesday 7th July 2020

9:45	**Open and welcome**
10:00	**Polyherbal phytogenic approach for profitable farm production** *Praful Kumar, Ayurvet, India*
10:30	**Maintaining good welfare standards improves profitability** *Victor Yamo, World Animal Protection, Kenya*
11:00	**Optimal usage of zinc and copper in monogastric diets** *Arturo Pinon, Animine, France,*
11:30	**African swine fever – how can we stop it spreading?** *Alex Eggen, AEVC BV, The Netherlands*
12:00	**Lunch**
13:00	**Sustainable nutritional solutions for antibiotic free production** *Kiran Doranalli, Evonik Nutrition and Care GmbH, Germany*
13:30	**Mapping the Value of Soybean Meals by NIRs Technology** *Lihong Zhang, Adisseo Asia Pacific, Singapore*
14:00	**Management and lighting programs to achieve egg weight** *Seiche Genger, Hy-Line International, USA*
14:30	**Effects of hop extracts against Campylobacter and Clostridium perfringens** *Francesca Blasco, Dr. Eckel Animal Nutrition GmbH & Co. KG, Germany*
15:00	**Break**

MINI SYMPOSIUM
Water – how do we know it is good enough?

Water sampling methods/protocols and results interpretation
Saharuetai Jeamsripong, Chulalongkorn University, Thailand

Water microbiology testing for livestock industry
Ng Wei Lun, IDEXX, Singapore

Biosecurity protocols for water lines and water in livestock
Ricardo Munoz Saba, Neogen Corporation, USA

Q & A Session

17.00	**DISCUSSION AND CLOSE**

The speakers day 2

Bing Guo

Perstorp Chemicals, Asia Pte Ltd, Singapore

Dr. Bing Guo is a physiologist with animal nutrition and meat quality specialization. He joined Perstorp Animal Nutrition as the Regional Technical Manager for APAC since May 2019. Bing holds a Masters degree in Animal Nutrition and Physiology from Nanjing Agricultural University. He also obtained his PhD in Food Science focusing on meat quality from Nanjing Agricultural University/Australian CSIRO.

Zsófi Bata

Dr. Bata Ltd, Hungary

Zsófi obtained Masters degrees in Chemical engineering and in Biotechnological engineering from the Budapest University of Technology and Economics (BUTE), and in General Engineering from the École Centrale de Nantes, France. During her PhD she worked as a research intern in Singapore and received a Fulbright scholarship to the USA. She obtained her PhD with highest honours in 2019, and started working for the family business Dr. Bata Ltd.

Sanitago Ramirez

DSM Nutritional Products, Australia

Santiago holds a Bachelor of Food Science and Nutrition, Masters in Molecular Biology and a PhD in Molecular Microbiology. Before joining DSM he led a husbandry and nutrition consulting firm specializing in optimizing nutritional strategies, improving feed efficiency and removing antibiotics in swine and poultry operations in Asia Pacific and Latin America. Currently Santiago heads DSM APAC Poultry Marketing Division.

Seung-Hwan Jeong

Biomin, Korea

Dr. Seung-Hwan (SH) Jeong is technical manager for poultry in Biomin Asia. He received his BSc, MSc and is now a PhD candidate in veterinary medicine in Konkuk University, South Korea. After gaining a DVM and MSc he worked as poultry veterinarian in veterinary laboratory facility and poultry technical manager in animal health companies for 13 years. In his current role, he is providing technical support for customers in Asia focusing on commercial broiler and layer, breeder and hatchery.

The speakers day 2

Gordon Butland

G&S AgriConsultants Co. Ltd., Thailand

Gordon Butland has worked all over the world as a director, advisor, and financial analyst. In 1989 he initiated his contract with the animal protein industry Robobank, and later became one of the initial members of the Agri Project Finance Team, specialising in granting long term loans in the agricultural sector. Now retired, Gordon continue to advise banks and financial analysists on how to better understand the protein industry. He is currently involved with global farm equipment companies, assisting in the digitalisation of customers.

Keat Fu

Aviagen, Thailand

Keat Fu graduated from the University Putra, Malaysia as a DMV (UPM) in 2000 and M.S. (KU, Korea) in 2018. He gained his diploma from America College of Poultry Veterinarian in 2016, USA and Fellowship of Malaysian college of Veterinary specialist in 2018. He entered the poultry industry and has currently over 19 years' experience. He joined Aviagen in 2009 as a Technical Service Manager in Asia and joined the Aviagen Global Veterinarian Team in 2013. He currently Regional Technical Service Veterinarian for Asia.

Chan Mong Hoong

JRS Germany, Malaysia

Chan graduated from the National Taiwan University in 1988 with a DVM degree. He then went to Texas A & M University for a Master of Science Veterinary Public Health and graduated in 1991. He worked for a few multi-national companies for 25 years before joining JRS, Germany in 2016 as Asia Pacific Sales Manager.

Ron Eek

Lohmann Tierzucht, Germany

Ron Eek gained his BSc in agricultural engineering from Wageningen University and then gained professional experience as a broiler geneticist with Euribrid in Holland for five years. Since 1994 he has worked in the sales and service team of Lohmann Tierzucht (Middle East – Asia). Ron's key qualifications are in poultry genetics, nutrition and management. Since September 2017 Ron has been in charge of all the activities of his company in Asia-Oceania-Pacific.

The speakers day 2

Ana Gavrau

AGRANA, Austria

Ana has over 10 years of professional experience, which spans from animal nutrition to feed formulation, quality management and regulatory affairs. She started her career at BIOMIN Holding GmbH in Austria, then in 2015 she joined the AGRANA Group as Product Manager at AGRANA Stärke GmbH, for almost 5 years. She is currently working as Global Technical Product Manager at AGRANA Sales & Marketing GmbH, new department of AGRANA, based in Vienna, Austria.

Nicola Panciroli

Silvateam, Italy

Dr. Nicola Panciroli completed his PhD (2013) in Animal Nutrition from the University of Bologna (Unibo), Bologna, Italy. He also completed 6-months international training program at the University of La Plata (UNLP), La Plata, Argentina and one year at the University of Las Palmas (ULPGC), Las Palmas, Spain. In 2013, Nicola Panciroli joined Silvateam as technical and sales manager for the animal nutrition sector, supporting the development of technical and commercial activities in Europe, Middle East, Far East, Africa and Oceania.

Kathrin Bühler

Herbonis Animal Health GmbH, Switzerland

Kathrin is Head of R&D at Herbonis Animal Health Ltd. She was born in Switzerland and graduated with a Master in Biology and a PhD in Pig Nutrition from ETH Zürich. After her PhD, Kathrin was involved in the set-up of a new joint research centre for academic and practical agriculture and veterinary before for working several years in a Swiss feed mill doing feed formulations. In 2016 she joined Herbonis Animal Health Ltd.

Joséphine Verhaeghe

CID Lines, Belgium

Joséphine completed her D.V.M. in 2005 at ENVT (Ecole nationale Vétérinaire de Toulouse, France) After 2 years of vet practice in North of France, she now leads the training and technical support team at CID LINES. Based in Belgium, in partnership with the University of Gent, she's developing trainings to spread the good hygiene practices in the livestock industry.

The programme

Day 2 - Wednesday 8th July 2020

8:15	**Open and welcome**
8.30	**Impact of SCFAs on poultry gut health** *Bing Guo, Perstorp Chemicals, Asia Pte Ltd, Singapore*
9:00	**Naturally invented pathobiome control** *Zsófi Bata, Dr. Bata Ltd, Hungary*
9:30	**Unlocking the hidden potential of gastrointestinal functionality** *Sanitago Ramirez, DSM Nutritional Products, Australia*
10:00	**Microbiota - the key to optimizing immunity** *Seung-Hwan Jeong, BIOMIN, Korea*
10:30	**Break**
	MINI SYMPOSIUM **Notifiable Diseases – the true costs** **The economic consequences of notifiable animal diseases** *Gordon Butland, G&S AgriConsultants Co. Ltd., Thailand* **Avian influenza (High Pathological subtypes H5 and H7 HPAI) and Newcastle disease (ND) prospects in Asia region** *Keat Fu, Aviagen, Thailand* **Q & A Session**
12:30	**Lunch**
13:30	**Insoluble fibre optimised egg production** *Chan Mong Hoong, JRS Germany, Malaysia*
14:00	**The impact of feed stucture on layer type birds** *Ron Eek, Lohmann Tierzucht, Germany*
14:30	**Betaine and crude protein interaction in poultry feed** *Ana Gavrau, AGRANA, Austria*
15:00	**Break**
15:30	**The role of tannins in poultry nutrition** *Nicola Panciroli, Silvateam, Italy*
16:00	**Phytogenics for improved efficiency and animal health** *Kathrin Bühler, Herbonis Animal Health GmbH, Switzerland*
16:30	**Gut health - the basics of good health management** *Joséphine Verhaeghe, CID-Lines, Belgium*
17.00	**DISCUSSION AND CLOSE**